

RECENT WORK EXPERIENCE



PRINCIPAL // ALPHA INTEL // HARRISONBURG VA // JAN. 2014 - PRESENT

Hired and directed a flexible, creative team in the establishment and creation of corporate identity and branding services. Managed and provided multiple on-going clients with design production, web development and marketing consultation. Developed the Aim For The Heart program, providing creative support and direction on a charitable basis.



CREATIVE DIRECTOR // REVBUILDERS MARKETING // GAINESVILLE VA // MAY 2012 - PRESENT

Scoped, developed and managed project contracts, deliverables & solutions for multiple and on-going new and/or established clients.

Lead and directed the development of digital resources and marketing strategies, the creative process, and the establishment and implementation of brand standards, for clients and internally.

Created, developed and lead the implementation of online marketing plans and digital platforms and/or applications for clients and internally.



GRAPHIC DESIGNER // THINK MONUMENTAL // WASHINGTON DC // JAN. 2010 - MAY 2012

Created and implemented the visual concept for presenting Think Monumental's framework for branding services.

Designed clients' visual language, branding standards and user experience for both print and digital / web platforms.

Prepared and conducted research, reviews and/or sales presentations for current and potential clients.

TECHNICAL ABILITIES

Adobe CC - Ai - ID - Ps - Ac - Lr - Fv	● ● ● ● ●
UX Design	● ● ● ○ ○
HTML5 and CSS3	● ● ● ● ○
JavaScript	● ● ○ ○ ○
Wordpress and PHP	● ● ● ● ○

CONCEPTUAL SKILLS

Typography	● ● ● ○ ○
Branding	● ● ● ● ●
Illustration	● ● ● ● ●
Market Strategy	● ● ● ● ○
User Interface	● ● ● ○ ○



EDUCATION

GEORGE MASON UNIVERSITY
SCHOOL OF FINE ARTS
FAIRFAX, VA - CLASS OF 2012
BACHELORS OF ARTS
GRAPHIC DESIGN
MINOR - ART HISTORY

LEADERSHIP CAPABILITIES

12

years of managerial experience

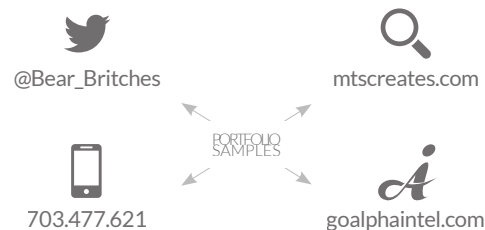
8

fulltime staff subordinates presently

23

current clients on retainer

CONNECT & REVIEW



WORKING DAY STRUCTURE

